

They have the will. You have the way.

Give now to the Green City Force
July 31st Year-End Appeal.

Our board will match your gift,
dollar-for-dollar, to meet our
goal of \$100,000.

IT'S URGENT.

Tens of thousands of young residents of New York City public housing face unemployment rates that can be double those in more affluent communities. A recent report estimates that violence in public housing has grown by as much as 30% in the past year. Research suggests that high school graduates who don't have a successful work experience by age 25 face long odds of ever gaining family-supporting careers. They need a viable next step.

Green City Force is reversing this trend:

- New York City's sustainable future depends, in large part, on the talents and energy of young adults from low-income communities and their having the skills for next-century jobs.
- Green City Force has shown that bringing young people into national service in energy conservation and sustainability is an effective way to address this need.
- With the help of a major grant from AmeriCorps, one of only two new grants made in NY State last year, Green City Force will triple its impact.

“If it hadn't been for Green City Force, I would be in the streets, robbing people, and doing everything wrong. Green City Force changed my life. They brightened my spirit, they healed a lot of wounds, they gave me skills. It's just amazing. I thank everyone for Green City Force being here.”

— Jason, Green City Force Corps Member



MOTIVATION MEETS CONSERVATION.

Green City Force trains and places young adults in jobs that create energy savings and sustainability in New York City. During their six-month comprehensive training, GCF Corps Members earn a stipend while retrofitting buildings for energy conservation; educating fellow residents in public housing about energy reduction; creating urban farms; and informing the public about wise energy usage. In our first three years, GCF has:

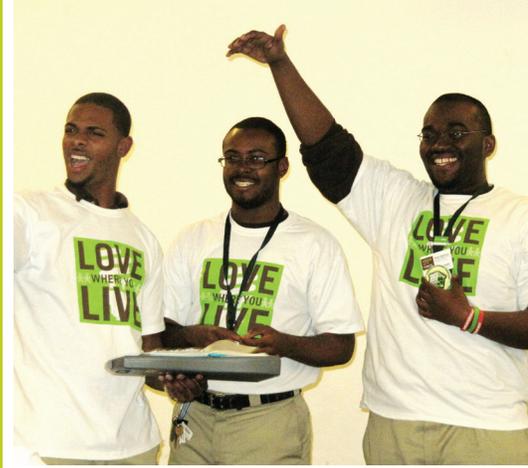
- Trained more than **100** low-income 18-24 year old public housing residents to enter the NYC workforce
- Successfully transitioned nearly **80%** of graduates to employment or college
- Saved residents nearly **\$1** million in annual energy costs and lowered average energy usage by **18%**.

“One advantage we have as Corps Members in helping people is that we ourselves are from public housing. So neighbors look at us and say, 'If they're from public housing and they can make a change and take a stand, then I can, too.'”

– **Jessica**, Green City Force Corps Member

Green City Force is growing at an extraordinary rate: tripling our Corps through 2015.

Right now, dozens of young applicants are waiting to become our next cohort of Green City Force Corps Members. With your help, we will meet the demands of our remarkable growth, and secure the rewards of this essential investment in young people.



Will you join the supporters who already stand with us?

Donate now!

To donate online today please visit:
www.greencityforce.org/donate

Green City Force's founding partners are Blessing Way Foundation, Blue Ridge Foundation, and Community Environmental Center. We are funded by Alcoa Foundation, AmeriCorps via The Corps Network, Arbor Brothers, Atelier Ten Foundation, the Brooklyn Community Foundation, Capital One, Community Service Society, Con Edison, Consortium for Worker Education, the Draper Richards Kaplan Foundation, Ford, General Atlantic Partners Foundation, Google, the Heckscher Foundation, NYC Service, NY State Commission on National and Community Service, NY State Pollution Prevention Institute, NY Youth Works, the Open Society Foundations through The Corps Network, Planters, Robin Hood Foundation, United Way NYC, and the William C. Bullitt Foundation. We receive pro bono support from Paul, Weiss, Rifkind, Wharton & Garrison LLP, and Celery Design Collaborative.

Green City Force // www.greencityforce.org

Questions? Please contact Cecilia at Cecilia@greencityforce.org // 718-923-1400 ext. 281

**GREEN
CITY
FORCE**